



ESMA

The alliance of companies and Organisations for the advancement of advanced utility metering in Europe

Smart metering is now the biggest opportunity for the metering industry in the EU. It can improve industry processes and deliver energy saving. The implementation of the Energy End-Use Efficiency and Energy Services Directive (ESD) from 2008 will mandate EU Governments to implement measures to promote greater use of metering data by customers and utilities, to facilitate energy use reductions.

The European Smart Metering Alliance (ESMA) has been formed by a number of interested organisations with partial funding from the European Union's Intelligent Energy programme¹. The founding members are listed overleaf and now all Companies or organisations can join the Alliance for a nominal fee of €500 per annum².

Membership of the alliance will keep your company informed of smart metering development throughout Europe, and play an active part in shaping the activities of the Alliance and gain access to all of the project deliverables:

- A European smart metering community and a website for stakeholders and the general public.
- Reports on the level of energy savings that can be delivered by smart metering and how these vary over time.
- Best practice guides on routes for implementing smart metering systems and pilot schemes.
- Advice on incorporating the requirements of demand response and embedded generation.
- Annual reports to the European Commission on the progress and benefits arising from the introduction of smart metering and progress with overcoming barriers to their introduction.
- Provision of case studies and articles for use in media campaigns supporting the launch of smart metering schemes.

If you feel that your company could benefit from membership of the Alliance please use the contact details overleaf

¹ The sole responsibility for the outputs of this project lies with the authors. It does not necessarily reflect the opinion of the European Communities. The European Commission is not responsible for any use that may be made of the information contained therein.

² Non-corporate organisations can join the Alliance for free. Please contact esma@beama.org.uk for details.



The project participants are:

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